



19TH
ADVANCED
AESTHETIC
PLASTIC
SURGERY
WORKSHOP
2015

INVITATION To Participate

BREAST SURGERY
Crown Conference Centre
19 - 22 February 2015

ENDORSED BY



Australasian Society
of Aesthetic Plastic Surgery



Australian Society
of Plastic Surgeons



NEW ZEALAND ASSOCIATION
of Plastic Surgeons

19TH ADVANCED AESTHETIC PLASTIC SURGERY WORKSHOP 2015

THURSDAY 19TH FEBRUARY 2015

6:30 - 8:00	Welcome Cocktail Party Club 23, Level 3, Crown Towers	<i>Dress Code: Smart Casual</i>
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FRIDAY 20TH FEBRUARY 2015

7:30 - 8:00	Registration	
8:00 - 8:10	Welcome Remarks	Graeme Southwick
8:10 -10:30	Moderator	Andrew Greensmith
	Primary Breast Augmentation	10min
	What do I find useful in assessment & planning?	10min
	Which implant & why? (Choice of implant- saline/silicone; textured/smooth; polyurethane)	10min
	Demystifying the dual plane: Preferred approach in breast augmentation & augmentation mastopexy	20min
	How I do it?	10min
	The US experience in breast augmentation: smooth vs textured, round vs shaped	30min
	Breast Implants: A review of the current clinical evidence	45min
10:30 - 10:45	Group Photo	
10:45 - 11:15	MORNING TEA WITH THE TRADE	
11:15 - 1:05	Moderator	Morris Ritz
	How I do it?	10min
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	Secondary BAM - Assessment, management	
	Implant ptosis and the waterfall effect	10min
	Pocket selection in revisional (secondary) aesthetic breast surgery	15min
	Pocket control in revisional aesthetic breast surgery (capsulorrhaphy/neosubpectoral pockets/ADM placement)	15min
	The role of ADM in aesthetic breast surgery	10min
	Predictive approach in breast augmentation (identifying and managing challenging cases)	40min
	Avoiding implant malposition in breast surgery	
	Inferior malposition: Fold malposition vs inferior stretch deformity	
1:05 - 2:00	LUNCH	
2:00 - 3:30	Moderator	Graeme Southwick
	Implant Capsule Issues	
	Nonsurgical and surgical management of capsular contracture	20min
	Etiology of capsule contracture	
	Biofilm update	45min
	Follistatin update	15min
	Follistatin and breast implant capsule	10min

3:30 - 4:00	AFTERNOON TEA WITH THE TRADE		
4:00 - 5:45	Moderator		Damon Thomas
	Breast Ptosis		
	Periareolar (Circumareolar) Mastopexy: indications and surgical technique	10min	Brad Calobrace
	Maximising long term outcomes in mastopexy using an auto-augmentation approach	15min	Marc Pacifico
	The management of the ptotic breast - the pseudostaged approach to augmentation mastopexy	10min	Craig Rubinstein
	Treatment of breast ptosis: An algorithm for surgical correction	40min	Frank Lista
	Safe and effective approach to simultaneous augmentation mastopexy	30min	Brad Calobrace

SATURDAY 21ST FEBRUARY 2015

7:45 - 8:00	Registration		
8:00 - 10:00	Moderator		Craig Layt
	Other Aesthetic Breast Issues		
	Surgical Correction of Gynecomastia: A New Technique Without Peri-Areolar Scar	15min	Frank Lista
	Correction of congenital and iatrogenic breast asymmetry.	15min	Yoav Barnea
	Identifying and Managing breast and chest wall asymmetries in aesthetic breast surgery	15min	Brad Calobrace
	A principled approach & techniques for correction breast asymmetry	15min	Craig Rubinstein
	Predictable and consistent results in single-stage tuberous breast correction	15min	Marc Pacifico
	Management of tuberous breast deformity	15min	Brad Calobrace
	Breast augmentation on asymmetric breasts with deep parenchymal resection (DPR) and identical silicone implants to achieve symmetry - a description of technique and early experience	10min	Ron Somogyi / Graeme Southwick
	Secondary Mastopexy in revisional breast surgery (can present data and results from paper submitting to journal - consecutive case over 8 years)	20min	Brad Calobrace
10:00 -10:30	MORNING TEA WITH THE TRADE		
10:30 - 12:30	Moderator		Natalie Ngan
	Panel on BAM mastopexy Frank Lista, Brad Calobrace, Yoav Barnea, Craig Rubinstein, Hamish Farrow, Marc Pacifico, Benoit Hendrickx		
	Oncoplastic Session		
	Breast Radiology update	10min	Alain Lavoipierre
	Current status on breast cancer management	15min	Peter Gregory
	The role & timing of radiotherapy	10min	Karen Taylor
	Implant based breast reconstruction in the setting of radiotherapy	15min	Yoav Barnea
	Breast reconstruction and the timing of radiotherapy	10min	Damien Grinsell
12:35 - 1:30	LUNCH		

1:30 - 3:00	Moderator		Tim Papadopoulos
	Direct to implant breast reconstruction - patients and technique.	15min	Yoav Barnea
	Air expansion breast reconstruction	15min	Tony Connell
	Breast reconstruction with autologous tissue	15min	Hamish Farrow
	The Belgium Flap Experience	15min	Benoit Hendrickx
	The role of breast augmentation in partial mastectomy reconstruction.	15min	Yoav Barnea
	The role of breast reduction and mastopexy techniques in partial breast reconstruction.	15min	Yoav Barnea

3:00 - 3:30 AFTERNOON TEA WITH THE TRADE

3:30 - 5:30	Moderator		Tony Kane
	Genetic Predisposition management	10min	Sue Shanley
	Risk reducing mastectomy reconstruction in BRCA carrier patients.	10min	Yoav Barnea
	Making our Plastic Surgery Practice Better		
	Lemon Juice and Optimism Bias: How Surgeons make mistakes	30min	Frank Lista
	The Business of Plastic Surgery: Are you in it to Win, or are you in it not to Lose? (this would be a look at value proposition in your practice and how physicians and business people approach business and their work differently.... It is why physicians struggle to be good at business)	30min	Brad Calobrace
	The Unhappy Patient: A How To Manual	20min	Frank Lista
	Plastic surgery practice and Special Interests of our Guest Professors	5min	Yoav Barnea
		5min	Brad Calobrace
		5min	Frank Lista

7:00 - 11:30pm **19th Advanced Aesthetic Plastic Surgery Workshop Gala Dinner**
 Fenix 680 Victoria Street, Richmond
Dress: Lounge Suit (no tie required)

SUNDAY 22ND FEBRUARY 2015

	Registration		
8:00 - 8:10	Moderator		Morris Ritz
8:10 - 10:30	Breast Reduction		
	Vertical Scar Breast Reduction: The 10 steps to success	45min	Frank Lista
	Liposuction assisted superior pedicle breast reduction	15min	Craig Rubinstein
	Does Knowledge of the Intiial Technique Affect Outcomes After Repeat Breast Reduction	20min	Frank Lista
	Panel: "How would you manage this Breast Problem Patient?" Frank Lista, Brad Calobrace, Yoav Barnea, Craig Rubinstein, Marc Pacifico, Benoit Hendrickx, Tony Connell		

10:30 - 11:00 MORNING TEA WITH THE TRADE

11:00 - 12:30	Moderator		Ed Ek
	Marketing 101: Creating your Brand in Plastic Surgery!	30min	Brad Calobrace
	OR Efficiency: The Need for Speed	40min	Frank Lista
	Creating a Comprehensive Plastic Surgery Practice (Including a surgical center, day spa and medical spa)	20min	Brad Calobrace
12:30 - 12:40	Closing remarks		Damon Thomas
12:40	LUNCH		
2:00	Bus departs to airport		



For enquiries, please contact The Production House Events:
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