

**26<sup>TH</sup>**  
ADVANCED  
AESTHETIC  
PLASTIC  
SURGERY  
WORKSHOP  
**2024**



# Advances in Breast Surgery

9 – 10 February 2024  
Crown Conference Centre  
Melbourne

## SPONSORSHIP PROSPECTUS

# Invitation to Participate

Endorsed by the Australasian Society of Aesthetic Plastic Surgeons (ASAPS), the Australian Society of Plastic Surgeons (ASPS), the New Zealand Association of Plastic Surgeons (NZAPS), and approved by the Royal Australasian College of Surgeons (RACS), the plastic surgeons of The Melbourne Institute of Plastic Surgery have great pleasure in inviting you to attend the 26th Advanced Aesthetic Plastic Surgery Workshop (AAPSW) to be held at the Crown Conference Centre from 9th-10th February, 2024.

The 2024 workshop will focus on 'Advances in Breast Surgery'. In keeping with gaining the most from the visit of our invited international guests, we will feature Aesthetic and Reconstructive Breast Surgery.

The 2024 workshop will include didactic teaching, video presentations of topical surgical procedures along with discussion panels and audience Q&A opportunities.

A host of talented local experts will also be included in the program to ensure that the 26th AAPSW provides another year of strong educational content to all attending.

We wish to raise the standards of management for the betterment of the specialty and hence to improve patient outcomes, as well as to raise the bar in an already high standard plastic surgery community.

There are many opportunities for sponsorship including Gold, Silver and Bronze packages, along with opportunities to sponsor the Cocktail Reception, coffee cart, juice and smoothie bar and catering breaks! We recognise that packages are not "one size fits all", so if you would like to discuss how to tailor a sponsorship package please reach out to the event organisers.

We encourage you to not only support this meeting, which has become entrenched in our yearly plastic surgery calendar, but also to become involved with all participants to help us make this a great meeting to the mutual benefit of all plastic surgeons, plastic surgery trainees, dedicated plastic surgery nurses and the sponsors.

If you wish to participate, please complete the booking form and return to The Perfect Events Group at [oriana@theprefecteventsgroup.com.au](mailto:oriana@theprefecteventsgroup.com.au)

## VENUE

The 2024 Workshop will once again be held at the Crown Conference Centre in Southbank. Crown is located in the heart of the action – Melbourne's vibrant Southbank entertainment precinct. Crown Conference Centre is adjacent to the Crown Entertainment Complex, close to the CBD, the Melbourne Exhibition Centre, and the city's most famous arts and sporting facilities.

Crown is home to three world-class hotels, the luxurious Crown Towers, the relaxed and affordable Crown Promenade and the elegant Crown Metropol. Further details on each of the hotels are available at [www.crowncasino.com.au/hotels](http://www.crowncasino.com.au/hotels). Bookings may be made via the event website.



# Sponsorship Opportunities

## CONFERENCE PACKAGES

### PLATINUM SPONSORSHIP: Exclusive package – only 1 available

**\$25,000 ex GST**

- Recognition as exclusive Platinum Sponsor on all event advertising and at the commencement of the workshop
- Logo to be displayed on workshop website and sponsor signage at venue
- Logo to be included on workshop lanyard work alongside AAPSW logo (design to be confirmed by AAPSW)
- Two (2) opportunities to present in the program
- Opportunity to play short 30 second advertisement during workshop breaks in session room
- Two (2) table display in the exhibition area which includes 2 dressed trestle tables\*, two (2) chairs and a power board
- Daily catering for two (2) exhibitors

### GOLD SPONSORSHIP

**\$20,000 ex GST**

- Recognition as Gold Sponsor on all event advertising and at the commencement of the workshop
- Logo to be displayed on workshop website and sponsor signage at venue
- One (1) opportunity to present in the program
- Opportunity to play short 30 second advertisement during workshop breaks in session room
- One (1) table display in the exhibition area which includes a dressed trestle table\*, two (2) chairs and a power board
- Daily catering for two (2) exhibitors

### SILVER SPONSORSHIP **\$15,000 ex GST**

- Recognition as Silver Sponsor on all event advertising and at the commencement of the workshop
- Logo to be displayed on workshop website and sponsor signage at venue
- One (1) opportunity to present in the program
- One (1) table display in the exhibition area which includes a dressed trestle table\*, two (2) chairs and a power board
- Daily catering for two (2) exhibitors

### BRONZE SPONSORSHIP **\$10,000 ex GST**

- Recognition as Bronze Sponsor on all event advertising and at the commencement of the workshop
- Logo to be displayed on workshop website and sponsor signage at venue
- One (1) opportunity to present in the program
- One (1) table display in the exhibition area which includes a dressed trestle table\*, two (2) chairs and a power board
- Daily catering for two (2) exhibitors

### COCKTAIL RECEPTION SPONSORSHIP

**\$15,000 ex GST**

- Recognition as exclusive Cocktail Reception Sponsor on all event advertising and at the commencement of the workshop
- Logo to be displayed on workshop website and sponsor signage at venue
- Short speaking opportunity at Cocktail Reception
- One (1) opportunity to present in the program
- One (1) table display in the exhibition area which includes a dressed trestle table\*, two (2) chairs and a power board
- Daily catering for two (2) exhibitors

*\*Please note trestle tables are half trestles, measurements 183cm L x 45cm W X 75cm H.  
If you have any queries please contact [oriana@theprefecteventsgroup.com.au](mailto:oriana@theprefecteventsgroup.com.au)*

# EXHIBITION

## EXHIBITOR TABLE DISPLAY

\$6,500 ex GST

- Logo to be displayed on workshop website
- One (1) dressed trestle table\*
- Two (2) standard chairs included
- One (1) Power Board
- Free Wi-Fi for duration of workshop
- Daily catering for two (2) exhibitors

## ADDITIONAL OPPORTUNITIES

### KEYNOTE SPEAKER SPONSORSHIP

**SOLD**

Have your company associated with a leader in the sector by covering the expenses of one of our international keynote speakers.

### COFFEE CART SPONSORSHIP

\$6,500 ex GST

Opportunity to provide:

- Branded napkins for use at the coffee machine^
- Branded shirts for the baristas to wear^
- One (1) banner near the coffee machine^
- If applicable – opportunity to brand the coffee machine^

### ICE CREAM CART SPONSORSHIP

\$6,500 ex GST

Opportunity to provide:

- Branded napkins for use at the Ice Cream Cart^
- One (1) banner near the Ice Cream Cart^
- If applicable – opportunity to brand the Ice Cream Cart^

*The Ice Cream Cart operational times TBC – to be discussed with sponsor.*

### LUNCH (TWO DAYS)

\$2,750 ex GST

Tent card with company logo

### LUNCH (ONE DAY)

\$1,750 ex GST

Tent card with company logo

### PLENARY SEAT DROP

\$1,100 ex GST

To be arranged and paid for by sponsor

### MORNING & AFTERNOON TEA (TWO DAYS)

\$1,100 ex GST

Tent card with company logo

### MORNING & AFTERNOON TEA (ONE DAY)

\$750 ex GST

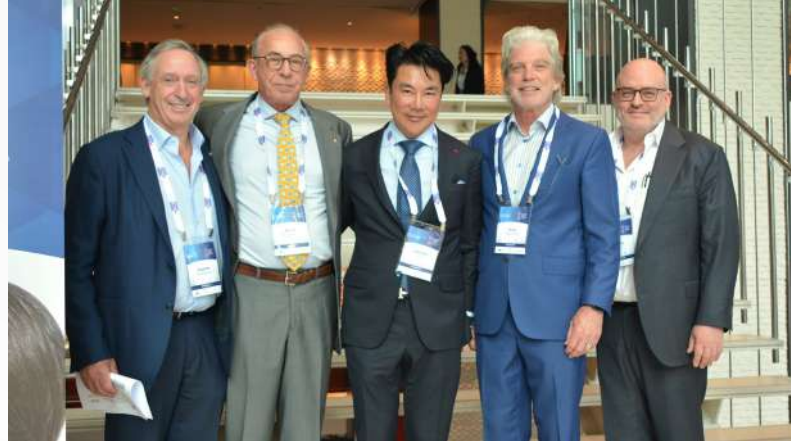
Tent card with company logo

Sponsors and exhibitors will be mentioned on a regular basis through the meeting. Between talks an audiovisual display will highlight the major sponsors.

<sup>^</sup>To be arranged and paid for by sponsor.

\*Please note trestle tables are half trestles, measurements 183cm L x 45cm W X 75cm H.  
If you have any queries please contact [oriana@theprefecteventsgroup.com.au](mailto:oriana@theprefecteventsgroup.com.au)





"The Advanced Aesthetic Workshop was of a very high standard and an incredibly friendly meeting. I thoroughly enjoyed being part of this event. A world-class faculty gave excellent talks in a relaxed environment where further discussion and questions added to the quality of the presentations. I will definitely be coming back and am already looking forward to future meetings!"



"Excellent speakers and beneficial topic discussions; AAPSW is one of the most valuable of all the conferences we have."





# Terms and Conditions

## THE CONTRACT

1. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space or sponsorship.
2. The "Owner" refers to the AIPS Training Foundation Ltd, the owner of the Event.
3. The "Event" refers to AAPSW 2024 commencing 9 February 2024 and includes the time prior to the official commencement of the Event for set up, and after the official close of the Event for the park-down, and all times during the Event.
4. A "contract" is formed between the Owner and Exhibitor when the Owner accepts the signed Application Form.
5. The Owner may cancel the contract at their discretion if the agreed payment is not received within 30 days of the tax invoice.

## THE APPLICATION

6. An official Application Form must be received to reserve space. By completing the Application Form, the Exhibitor confirms that they have read and agree to abide by these terms and conditions.
7. The Owner reserves the right to refuse an application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.
8. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing the Application.

## PAYMENT & CANCELLATION

9. The total fee is required to be paid within fourteen (14) days of the tax invoice being issued. This payment will secure your booking.
10. You will not receive any sponsorship or exhibition entitlements until all monies have been paid. Payments are non-refundable.
11. If you pay by electronic funds or an international cheque/bank draft you agree to pay any bank charges and must include these in the amount you transfer. If you pay via credit card, a merchant fee may be charged if detailed within the sponsorship and exhibition prospectus or the application form.
12. Taxes and charges, including goods and services taxes, value-added taxes and multistage turnover taxes, are in addition to the stated amounts and are payable by you at the time a taxable event arises or the charge is imposed. You are liable for all expenses incurred by AIPS Training Foundation Ltd in collecting amounts payable, including, but not limited to, all legal expenses on a full indemnity basis. Interest on all-outstanding moneys will accrue at a rate equivalent to the then current rate fixed under section 2 of the Penalty Interest Rates Act 1983 (Vic) plus 5%, compounding monthly.
13. All prices listed are in AUD and exclusive of GST.
14. If the Exhibitor wishes to cancel their participation, a request must be submitted to the Owner in writing.
15. No Exhibitor shall occupy allocated exhibition space until all monies owing by them to the Owner are paid in full.
16. If the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Owner is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of the Contract and will not be eligible for a refund.

## OBLIGATIONS AND RIGHTS OF THE OWNER

17. By signing and submitting this application you agree to these terms and conditions.
18. The decision of the Owner is final and decisive on any question not covered in this contract.
19. The Owner agrees to hold the Event however, reserves the right to postpone the Event from the set dates and to hold the Event on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Owner.
20. The Owner agrees to promote the Event to maximise participation.
21. The Owner agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
22. The Owner reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Owner.
23. The Owner reserves the right to change the exhibition floor layout if necessary.
24. The Owner is responsible for the control of the exhibition area only.
25. The Owner may shorten or lengthen the duration of the Event and alter the hours during which the exhibition is open.
26. The Owner agrees to provide the Exhibitor with an Exhibition Manual prior to the Event for the purpose of communicating required actions on the part of the Exhibitor.
27. The Owner has the right to act based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the Event are complied with, to prevent damage to person or property and to maximise the commercial success of the Event.
28. The Owner may refuse, without limitation, to permit activity within the Event or may require cessation of activities at their discretion.
29. The Owner reserves the right to specify heights of walls and coverings for display areas.
30. The Owner reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the Event.
31. The Owner may determine the hours during which the Exhibitor will have access to the Event venue for the purpose of setting up and dismantling.
32. The Owner reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the Event if they do not hold a purchased or complimentary entry card.
33. The Owner will specify conditions relating to the movement of goods and displays, prior, during and after the Event.
34. The Owner will specify any regulations regarding sound levels including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these.
35. The Owner will arrange security onsite during the period of the Event but will accept no liability for loss or damage.
36. The Owner will arrange for daily cleaning of aisles outside the Event open hours.

## OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

37. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
38. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the Event.
39. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the Event.
40. The Exhibitor must comply with all directions / requests issued by the Owner including those outlined in the Exhibition Manual.
41. The Exhibitor must comply with all applicable laws, including laws in relation to Workplace Health and Safety (WH&S). The Exhibitor will therefore act with care to avoid damage to persons or property during the Event.
42. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the Event the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Owner will arrange for this to be done by an external party at a cost to be paid by the Exhibitor.
43. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
44. The Exhibitor will submit plans and visuals of custom designed exhibits to the Owner for approval prior to the commencement of the Event. Exhibitors failing to do so may be denied access to the Event to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors must be submitted prior to the Owner granting this company access to the Event.
45. The Exhibitor is responsible for all items within their allocated exhibition space.
46. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the Event. Written approval must be sought from the Owner if flammable or dangerous materials are required for the success of the exhibit.
47. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Owner. In any case, all permanent damage will result in the Exhibitor being invoiced for all repairs.
48. The Exhibitor acknowledges that the Owner has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Owner will not be able to aid in tracking lost deliveries. The Exhibitor agrees that the Owner will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
49. The Exhibitor agrees to abide by requests made by the Owner to stop any activity that may cause annoyance to others in the Event.
50. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Owner.

## STORAGE OF GOODS

51. Unless otherwise communicated storage will not be provided onsite at the Event. Under no circumstance are goods permitted to be stored in public access areas.

## STAND SERVICES AND CONSTRUCTION

52. Official contractors will be appointed by the Owner to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the Event are required to produce current Certificates of Currency for Insurance, Public Liability and WH&S. Access will be denied without such documentation.

## INSURANCE AND LIABILITY

53. It is the responsibility of each Exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage. All exhibitors shall insure, indemnify and hold the Owner and the Venue harmless in respect of all costs, claims, demands and expenses. Exhibitors are responsible for any injury to persons and damage to property or the Event environment caused during the setting up, operation, dismantling and removal of the exhibition.
54. All Exhibitors must have Public Liability Insurance for the period of the Event and must be able to produce this documentation immediately at the request of the Owner.
55. Exhibitors must insure, indemnify and hold the Owner harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Owner may become liable.
56. Whilst the Owner will endeavour to protect exhibition property whilst on display at the Event, it must be clearly understood that the Venue and the Owner cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
57. The Owner shall not be liable for any loss, which the Exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
58. The Owner will not be liable and makes no guarantee of the number of visitors to the Event. Equally the Owner will not be accountable for the level of commercial activity generated.

## MISCELLANEOUS

59. The law of Victoria from time to time governs these terms and conditions.
60. The Owner's failure to enforce any of these terms shall not be construed as a waiver of any of the Exhibitor's rights.
61. If a clause is unenforceable it must be read down to be enforceable or, if it cannot be read down, the term must be severed from these terms, without affecting the enforceability of the remaining terms.

## LIVE DEMONSTRATIONS

62. Exhibitors who intend to perform live demonstrations of any kind, including patient demonstrations, during the Event must notify the Owner in writing of the type of demonstrations that they intend to perform.
63. Exhibitors are required to notify the Owner of any patients, models or other third parties attending the Event as a guest of, or for the purpose of participating in a live demonstration run by, the Exhibitor, and must register them accordingly with the Owner.
64. The Exhibitor is responsible for removing and properly disposing of all sharp, flammable or dangerous objects or equipment used in or associated with the live demonstration(s).
65. The Exhibitors acknowledge that it is the sole responsibility of the Exhibitor to provide a medical practitioner for the purpose of supervision or resuscitation for any live demonstrations run by the Exhibitor, and that the Owner are in no way responsible for, and will not provide, any medical practitioners for these purposes.
66. The Exhibitors acknowledge that they have full responsibility for any patient or person involved in a live patient demonstration, and that the Owner is in no way responsible for the patient or person who is the subject of the live demonstration.
67. The Exhibitor indemnifies the Owner for any liability or loss suffered or incurred by the Owner which arises directly or indirectly out of a claim made by any patient or person involved in a live patient demonstration performed by the Exhibitor.

# Booking Form



We recognise that packages are not "one size fits all", so if you would like to discuss how to tailor a sponsorship package please reach out to The Perfect Events Group.

Use **BLOCK LETTERS** to complete form

## COMPANY DETAILS

Company name \_\_\_\_\_ ABN \_\_\_\_\_

Company exhibiting as \_\_\_\_\_

URL to display on workshop website \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

## COORDINATOR DETAILS

*This person will be the main contact pre, during and post event. They will receive regular communications relating to deadlines, exhibition floor plans and other critical information updates.*

Name \_\_\_\_\_

Email \_\_\_\_\_ Phone no. \_\_\_\_\_

## BILLING DETAILS

Name \_\_\_\_\_

Email \_\_\_\_\_ Phone no. \_\_\_\_\_

## CONFERENCE PACKAGES

- ☐ Gold Sponsorship
- ☐ Silver Sponsorship
- ☐ Bronze Sponsorship
- ☐ Cocktail Reception Sponsorship

## EXHIBITION

- ☐ Exhibitor Table Display

## ADDITIONAL OPPORTUNITIES

- ☐ Keynote Speaker Sponsorship
- ☐ Coffee Cart Sponsorship
- ☐ Ice Cream Cart Sponsorship

## COST

\$20,000 ex GST \_\_\_\_\_

\$15,000 ex GST \_\_\_\_\_

\$10,000 ex GST \_\_\_\_\_

\$15,000 ex GST \_\_\_\_\_

## COST

\$6,500 ex GST \_\_\_\_\_

## COST

**SOLD**

\$6,500 ex GST \_\_\_\_\_

\$6,500 ex GST \_\_\_\_\_

Please turn over to complete the form.

## ADDITIONAL OPPORTUNITIES cont...

- ☐ Lunch (Two Days)
- ☐ Lunch (One Day)
- ☐ Plenary Seat Drop
- ☐ Morning & Afternoon Tea (Two Days)
- ☐ Morning & Afternoon Tea (One Day)

## COST

\$2,750 ex GST	_____
\$1,750 ex GST	_____
\$1,100 ex GST	_____
\$1,100 ex GST	_____
\$750 ex GST	_____

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## TOTAL

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## PAYMENT / CONDITIONS

100% of total amount indicated on the application form received will be required to secure your booking. An invoice will be issued indicating these requirements. Sponsorship acknowledgment will not be confirmed until full payment has been received. Payments are non-refundable. Refer to Terms and Conditions on page 6 for further details.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return completed form to The Perfect Events Group:  
[oriana@thepfecteventsgroup.com.au](mailto:oriana@thepfecteventsgroup.com.au)



For enquiries, please contact The Perfect Events Group at  
[oriana@thepfecteventsgroup.com.au](mailto:oriana@thepfecteventsgroup.com.au)