



SHAPING
THE
BODY

Invitation to Participate

endorsed by



Australasian Society
of **Aesthetic Plastic Surgery**



NEW ZEALAND ASSOCIATION
of Plastic Surgeons



Australian Society
of Plastic Surgeons

Crown Conference Centre
Melbourne 20th - 23rd February 2014
www.plasticsurgeryworkshop.com



Endorsed by The Australasian Society of Aesthetic Plastic Surgery, The Australian Society of Plastic Surgeons, New Zealand Association of Plastic Surgeons and approved by the Royal Australasian College of Surgeons, Mr. Graeme Southwick, Mr. Morris Ritz, Mr. Andrew Greensmith, Mr. Damon Thomas, Mr. Edmund Ek and Dr. Natalie Ngan have great pleasure to invite you to support the 18th Annual Advanced Aesthetic Plastic Surgery Workshop to be held at the Crown Conference Centre, Melbourne from 20th – 23rd February 2014.

International Speaker - Dr Val Lambros:

"This is an extraordinary meeting, both in its single-topic focus and the outstanding local and international faculty, all of whom have great experience and understanding of their topics. Discussion and questions are encouraged. The social events are splendid as well. This meeting is well worth the effort to attend in knowledge gained, the opportunity to network and to enjoy the surrounding city of Melbourne. I can't recommend it highly enough."

International Speaker - Dr William Chen:

"The Melbourne Aesthetic Surgery Workshop is one of the best meetings I have attended in the last few years; the meeting is well run by the organising committee, with timely topics and speakers of top calibre, and the supporting staffs were great. I highly recommend it."

Sponsor - Aggie Cox, Device Technologies

"I have been doing this for 10 years and this was one of the best organised conferences I have been to, with great content and high calibre of delegates. Conference dinner location & entertainment were definitely a highlight as well. Congratulations on a beautifully coordinated conference and we look forward to supporting this workshop again in the future."

Sponsor - Rod Garcia, Covidien

"It was a successful meeting for Covidien. Looking forward to next year's meeting!"

This year, after many requests, we are pleased to advise our Workshop will focus on body contouring. In keeping with gaining the most from the visit of our guest professors, we will also feature other topics of aesthetic interest. Local experts will also be included. Our aim is for education in the many aspects of body contouring confronting Australasian Plastic Surgeons and to raise the standards of management for the betterment of the specialty and hence to improve patient outcomes as well as to raise the bar in an already high standard plastic surgery community.

The Workshop will commence with a welcome cocktail party on the evening of Thursday 20th February 2014 and finish at lunchtime on Sunday 23rd February 2014. It will include didactic teaching, video presentations of surgical procedures and panels for discussion. Interaction of all participants with our guests will be encouraged.

We encourage you to not only support this meeting, which has become entrenched in our yearly plastic surgery calendar, but also to become involved with all participants to help us make this a great meeting to the mutual benefit of all plastic surgeons, plastic surgery trainees, dedicated plastic surgery nurses and the trade.

This year the Workshop is being held at the Crown Conference Centre in Southbank. Crown is located in the heart of the action – Melbourne's vibrant Southbank entertainment precinct. Crown Conference Centre is adjacent to the Crown Entertainment Complex, close to the CBD, the Melbourne Exhibition Centre, and the city's most famous arts and sporting facilities.

The facilities for the trade are excellent and allow a well-integrated flow between the lecture room and the trade area. The cost of a space for the three days will be \$5,750.00 + GST. This will also include meals for one representative.

Crown is home to three world-class hotels, the luxurious Crown Towers, the relaxed and affordable Crown Promenade and the newly opened elegant Crown Metropol. Further details on each of the hotels are available at www.crowncasino.com.au/hotels

All morning, afternoon teas and lunches for the delegates will be served in the trade display room. Arrangements for setting up and disassembling have been made with the Crown Conference Centre for the afternoon of Thursday 20th February 2014 and the meeting will finish by 12:30 on Sunday 23rd February 2014.

There are many opportunities for full or co-sponsorship including – Welcome Cocktail Party, the Conference Dinner, entertainment, sponsorship of the guest speakers, transport, delegate satchels, morning and afternoon teas, lunches and audiovisual/video equipment.

Donations can be made to the "Advanced Plastic Surgery Education Foundation" which is a charitable trust under the income tax assessment law.

The official Conference Dinner will be held on the evening of Saturday, 22nd February 2014. The cost of one dinner is included in the sponsorship fee. Additional tickets may be purchased. Please indicate this on the form attached.

If you wish to participate, could you please complete section attached and return by November 7th 2013 to Damon Thomas



endorsed by



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Copy to
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The Production House Events
Ph. +61 414 691 549
anna@tphe.com.au
www.tphe.com.au



AVAILABLE FOR SPONSORSHIP

Sponsorship of Visiting Doctors Including name in book as major sponsor Naming at venues including dinner Mention in Speeches Other requirements can be discussed	\$20,000 + GST
Welcome Cocktail Party Thursday 20th February 2014	\$10,000 + GST
Conference Dinner Saturday 22nd February 2014 or Co-Sponsorship Optional table centrepieces Entertainment - Additional	\$25,000 + GST \$5,000 + GST
Exhibitor Standard display area (x1) x1 trestle table measuring 180cm (L) x 75cm (W) x 72cm (H) and 2 banquet chairs included	\$5,750 + GST
Exhibitor 3x3m display area (x1) Please note there are only two of these spaces available	\$7,000 + GST
Morning Tea (one day)	\$500 + GST
Morning Tea (three days)	\$1,500 + GST
Lunch (one day)	\$2,500 + GST
Lunch (three days)	\$7,500 + GST
Coffee Cart Includes coffee cart, barista for the duration of the workshop	\$3,000 + GST

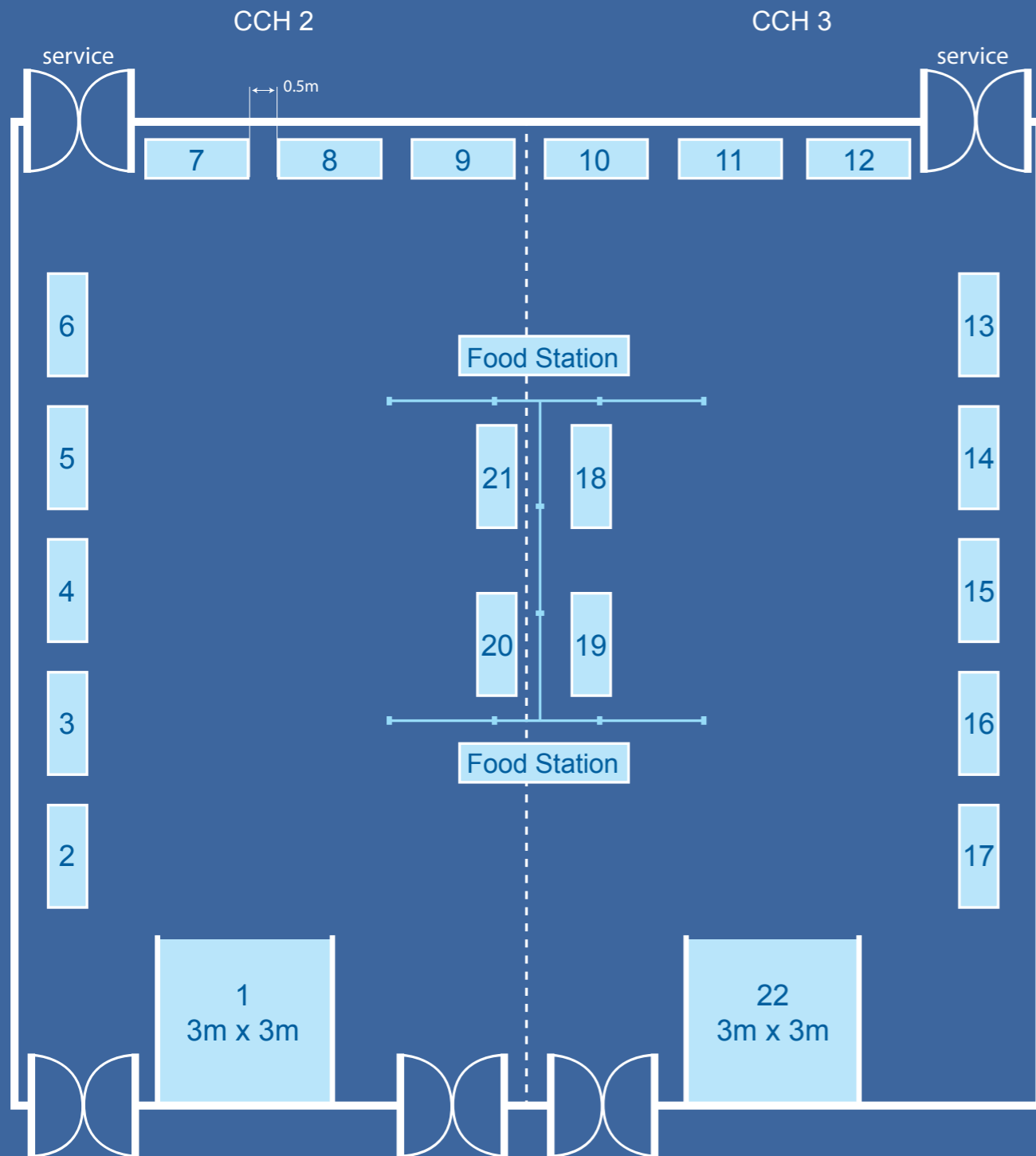
VIP Room Drop Includes a gift and letter from the sponsor to be delivered to each VIP hotel room, plus 10 selected surgeons	\$1,500 + GST
Company branded pens and pads To be handed out to all delegates for the duration of the workshop	\$1,000 + GST
Audio Visual support	\$8,000 + GST
Lanyards	\$2,000 + GST
Buses	\$2,200 + GST
Satchels	\$2,000 + GST
Advertising in Delegate Conference Book publication - page - Inside front cover	\$1,500 + GST
Back Cover of Book	\$2,500 + GST

Sponsors will be mentioned on a regular basis through the meeting. Between talks an audiovisual display will highlight the major sponsors.

Donations can also be made to the "Advanced Plastic Surgery Education Foundation" - a charitable trust under the income tax assessment law.



Exhibition Floor Plan



Crown Conference Centre Melbourne 20th - 23rd February 2014

Company Name: _____

Address: _____

City: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____ Email: _____

Contact Name: _____

We would like to exhibit the following items: _____

Trade Display Areas - we would like to reserve # _____ Trade Display area(s) at the 18th Advanced Aesthetic Plastic Surgery Workshop @ \$5,750 + GST / area. (Maximum of 2 and only in conjunction as a major sponsor and with authorisation by workshop organisers)

Total cost \$ _____ + GST

Please indicate preferred stand/s - you must provide 3 choices

1st _____ 2nd _____ 3rd _____

Sponsorship - we would like to Full Sponsor Co-Sponsor Other (please tick the following element of the Workshop (please refer to Sponsorship options)

Name of Element/Other _____

We would like to purchase additional places for the following:

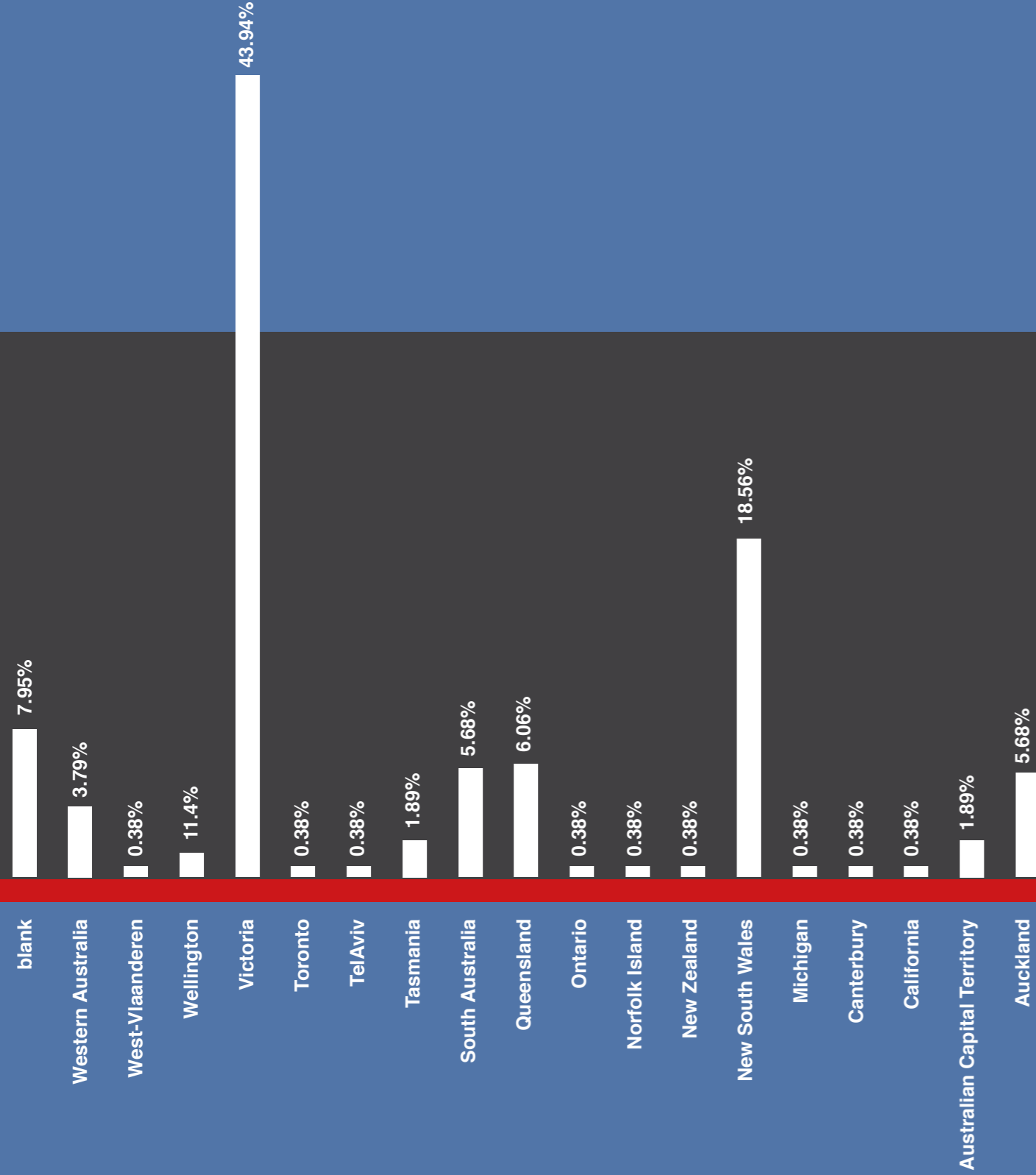
Welcome Cocktail Party # _____ @ \$100+GST (\$110 / head) Total Cost \$ _____ +GST

Official Conference Dinner # _____ @ \$260+GST (\$286 / head) Total Cost \$ _____ +GST

All other meals during workshop # _____ @ \$400+GST (\$440 / head) Total Cost \$ _____ +GST

Accommodation is to be booked online via the registration process (discounted workshop rates will be offered)

- >> Over 100 plastic surgeons in one room
- >> More than 30 sessions
- >> Supported by more than 20 exhibitors
- >> Over 20 practice managers and nurses
- >> 2 memorable social functions that will allow you to engage with the delegates





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