



19TH
ADVANCED
AESTHETIC
PLASTIC
SURGERY
WORKSHOP
2015

PROGRAM

BREAST SURGERY
Crown Conference Centre
19 - 22 February 2015

ENDORSED BY



Australasian Society
of Aesthetic Plastic Surgery



Australian Society
of Plastic Surgeons



NEW ZEALAND ASSOCIATION
of Plastic Surgeons

19TH ADVANCED AESTHETIC PLASTIC SURGERY WORKSHOP 2015

THURSDAY 19TH FEBRUARY 2015

6:30 - 8:30pm	Welcome Cocktail Party Club 23, Level 3, Crown Towers	<i>Dress Code: Smart Casual</i>
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FRIDAY 20TH FEBRUARY 2015

7:30 - 8:00am	Registration	
8:00 - 8:10am	Welcome Remarks	Graeme Southwick
8:10 -10:30am	Moderator	Andrew Greensmith
Primary Breast Augmentation		
	What do I find useful in assessment & planning?	10min Craig Rubinstein
	Which implant & why? (Choice of implant- saline/silicone; textured/smooth; polyurethane)	10min Hamish Farrow
		10min Yoav Barnea
	Demystifying the dual plane: Preferred approach in breast augmentation & augmentation mastopexy	20min Brad Calobrace
	How I do it?	10min Hamish Farrow
	The US experience in breast augmentation: smooth vs textured, round vs shaped	30min Brad Calobrace
	Breast Implants: A review of the current clinical evidence	45min Frank Lista
10:30 - 10:45am	Group Photo	
10:45 - 11:15am	MORNING TEA WITH THE INDUSTRY	
11:15am - 1:10pm	Moderator	Morris Ritz
	Biofilm update	45min Anand Deva (via internet)
	How I do it?	10min Yoav Barnea
	How I do it?	10min Craig Rubinstein
Secondary BAM - Assessment, management		
	Implant ptosis and the waterfall effect	10min Hamish Farrow
	Pocket selection in revisional (secondary) aesthetic breast surgery	15min Brad Calobrace
	Pocket control in revisional aesthetic breast surgery (capsulorrhaphy/neosubpectoral pockets/ADM placement)	15min Brad Calobrace
	Breast augmentation on asymmetric breasts with deep parenchymal resection (DPR) and identical silicone implants to achieve symmetry	10min Ron Somoygi Graeme Southwick
1:10 - 2:00pm	LUNCH	
2:00 - 3:35pm	Moderator	Graeme Southwick
	Predictive approach in breast augmentation (identifying and managing challenging cases)	40min Brad Calobrace
	Avoiding implant malposition in breast surgery	Brad Calobrace
	Inferior malposition: Fold malposition vs inferior stretch deformity	Brad Calobrace
	The role of ADM in aesthetic breast surgery	10min Hamish Farrow

	Implant Capsule Issues		
	Nonsurgical and surgical management of capsular contracture	20min	Brad Calobrace
	Etiology of capsule contracture		Brad Calobrace
	Follistatin update	15min	David De Kretser
	Follistatin and breast implant capsule	10min	Brett Frenkiel
3:35 - 4:00pm	AFTERNOON TEA WITH THE INDUSTRY		
4:00 - 5:45pm	Moderator		Damon Thomas
	Breast Ptosis		
	Periareolar (Circumareolar) Mastopexy: indications and surgical technique	10min	Brad Calobrace
	Maximising long term outcomes in mastopexy using an auto-augmentation approach	15min	Marc Pacifico
	The management of the ptotic breast - the pseudostaged approach to augmentation mastopexy	10min	Craig Rubinstein
	Treatment of breast ptosis: An algorithm for surgical correction	40min	Frank Lista
	Safe and effective approach to simultaneous augmentation mastopexy	30min	Brad Calobrace
SATURDAY 21ST FEBRUARY 2015			
7:45 - 8:00am	Registration		
8:00 - 10:00am	Moderator		Craig Layt
	Other Aesthetic Breast Issues		
	Surgical correction of gynecomastia: A new technique without peri-areolar scar	15min	Frank Lista
	Correction of congenital and iatrogenic breast asymmetry.	15min	Yoav Barnea
	Identifying and managing breast and chest wall asymmetries in aesthetic breast surgery	15min	Brad Calobrace
	A principled approach & techniques for correction breast asymmetry	15min	Craig Rubinstein
	Predictable and consistent results in single-stage tuberous breast correction	15min	Marc Pacifico
	Management of tuberous breast deformity	15min	Brad Calobrace
	Secondary mastopexy in revisional breast surgery	30min	Brad Calobrace
10:00 -10:30am	MORNING TEA WITH THE INDUSTRY		
10:30am - 12:30pm	Moderator		Natalie Ngan
	Panel: How would you manage this Breast Problem - Part 1 Frank Lista, Brad Calobrace, Yoav Barnea, Craig Rubinstein, Hamish Farrow, Marc Pacifico, Benoit Hendrickx		
	Oncoplastic Session		
	Breast radiology update	10min	Alain Lavoipierre
	Current status on breast cancer management	15min	Peter Gregory
	The role & timing of radiotherapy	10min	Karen Taylor
	Implant based breast reconstruction in the setting of radiotherapy	15min	Yoav Barnea
	Breast reconstruction and the timing of radiotherapy	10min	Natalie Ngan straight Damien Grinsell

12:30 - 1:30pm	LUNCH		
1:30 - 3:00pm	Moderator		Tim Papadopoulos
	Direct to implant breast reconstruction - patients and technique.	15min	Yoav Barnea
	Air expansion breast reconstruction	15min	Tony Connell
	Breast reconstruction with autologous tissue	15min	Hamish Farrow
	The Belgium Flap Experience	15min	Benoit Hendrickx
	The role of breast augmentation in partial mastectomy reconstruction.	15min	Yoav Barnea
	The role of breast reduction and mastopexy techniques in partial breast reconstruction.	15min	Yoav Barnea

3:00 - 3:30pm	AFTERNOON TEA WITH THE INDUSTRY		
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3:30 - 5:30pm	Moderator		Tony Kane
	Genetic Predisposition management	10min	Sue Shanley
	Risk reducing mastectomy reconstruction in BRCA carrier patients.	10min	Yoav Barnea
	Making our Plastic Surgery Practice Better		
	Lemon juice and oOptimism bias: How Surgeons make mistakes	30min	Frank Lista
	The business of plastic surgery: Are you in it to win, or are you in it not to lose? (this will be a look at value proposition in your practice and how physicians and business people approach business and their work differently.... It is why physicians struggle to be good at business)	30min	Brad Calobrace
	The unhappy patient: a "how to" manual	20min	Frank Lista
	Plastic surgery practice and special Interests of our Guest Professors	5min	Yoav Barnea
		5min	Brad Calobrace
		5min	Frank Lista
6:30pm sharp	Buses depart Crown Promenade for Gala Dinner <i>Guests staying at Crown Towers and Crown Metropol please make your way to the lobby of Crown Promenade</i>		

7:00 - 11:30pm	19th Advanced Aesthetic Plastic Surgery Workshop Gala Dinner Fenix 680 Victoria Street, Richmond <i>Dress: Lounge Suit (no tie required)</i>		
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SUNDAY 22ND FEBRUARY 2015			
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8:00 - 8:10am	Moderator		Morris Ritz
8:10 - 10:30am	Breast Reduction		
	Vertical scar breast reduction: the 10 steps to success	45min	Frank Lista
	Liposuction assisted superior pedicle breast reduction	15min	Craig Rubinstein
	Does knowledge of the Inital technique affect outcomes after repeat breast reduction	20min	Frank Lista

Panel: How would you manage this Breast Problem - Part 2?

Frank Lista, Brad Calobrace, Yoav Barnea, Craig Rubinstein, Marc Pacifico, Benoit Hendrickx, Tony Connell

10:30 - 11:00am	MORNING TEA WITH THE INDUSTRY		
11:00am - 12:30pm	Moderator		Edmund Ek
	Marketing 101: creating your brand in plastic surgery!	30min	Brad Calobrace
	OR Efficiency: the need for speed	40min	Frank Lista
	Creating a comprehensive plastic surgery practice (Including a surgical center, day spa and medical spa)	20min	Brad Calobrace
12:30 - 12:40pm	Closing remarks		Damon Thomas
12:40pm	LUNCH		
2:00pm	Bus departs from Crown Promenade lobby to airport <i>Bookings essential</i>		



For enquiries, please contact The Production House Events:

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