

19TH
ADVANCED
AESTHETIC
PLASTIC
SURGERY
WORKSHOP
2015

INVITATION To Participate

BREAST SURGERY
Crown Conference Centre
19 - 22 February 2015



ENDORSED BY



Australasian Society
of Aesthetic Plastic Surgery



Australian Society
of Plastic Surgeons



NEW ZEALAND ASSOCIATION
of Plastic Surgeons



Endorsed by The Australasian Society of Aesthetic Plastic Surgery, The Australian Society of Plastic Surgeons and approved by the Royal Australasian College of Surgeons, Mr. Graeme Southwick, Mr. Morris Ritz, Mr. Andrew Greensmith, Mr. Damon Thomas, Mr. Edmund Ek and Dr. Natalie Ngan have great pleasure to invite you to support the 19th Annual Advanced Aesthetic Plastic Surgery Workshop to be held at the Crown Conference Centre from 19th - 22nd February 2015.

This year, we are pleased to advise our Workshop will focus on Breast Surgery. In keeping with gaining the most from the visit of our guest professors, we will also feature other topics of aesthetic interest. Local experts will also be included. Our aim is to educate in the many aspects of breast surgery confronting Australasian Plastic Surgeons. We wish to raise the standards of management for the betterment of the specialty and hence to improve patient outcomes, as well as to raise the bar in an already high standard plastic surgery community.

The Workshop will commence with a welcome cocktail party on the evening of Thursday 19th February 2015 and finish at lunchtime on Sunday 22nd February 2015. It will include didactic teaching, video presentations of surgical procedures and panels for discussion. Interaction of all participants with our guests will be encouraged.

We encourage you to not only support this meeting, which has become entrenched in our yearly plastic surgery calendar, but also to become involved with all participants to help us make this a great meeting to the mutual benefit of all plastic surgeons, plastic surgery trainees, dedicated plastic surgery nurses and the sponsors.

VENUE

This year the Workshop will once again be held at the Crown Conference Centre in Southbank. Crown is located in the heart of the action - Melbourne's vibrant Southbank entertainment precinct. Crown Conference Centre is adjacent to the Crown Entertainment Complex, close to the CBD, the Melbourne Exhibition Centre, and the city's most famous arts and sporting facilities.

The facilities for the industry are excellent and allow a well-integrated flow between the lecture room and the exhibition area. The cost of a space for the three days will be \$5,900.00 + GST. This will also include meals for one representative.

Crown is home to three world-class hotels, the luxurious Crown Towers, the relaxed and affordable Crown Promenade and the newly opened elegant Crown Metropol. Further details on each of the hotels are available at www.crowncasino.com.au/hotels

All morning, afternoon teas and lunches for the delegates will be served in the exhibition display room. Arrangements for bump in have been made with the Crown Conference Centre for the late afternoon on Thursday 19th February 2015. The meeting will conclude by 12:30 on Sunday 22nd February 2015.

There are many opportunities for full or co-sponsorship including - Welcome Cocktail Party, the Gala Dinner, entertainment, sponsorship of the guest speakers, transport, delegate satchels, morning and afternoon teas, lunch, coffee cart, VIP room drops, company branded pens & pads, lunches and audiovisual/video equipment.

Donations can be made to the "Advanced Plastic Surgery Education Foundation" which is a charitable trust under the income tax assessment law.

The official Workshop Gala Dinner will be held on the evening of Saturday, 21st February 2015. The cost of one dinner is included in the sponsorship fee. Additional tickets may be purchased. Please indicate this on the form attached.

If you wish to participate, please complete the booking form on Pg 7, and return by November 7th 2014 to Damon Thomas, with a copy to Ann Scholten from The Production House Events:

Dr Damon Thomas

Melbourne Institute of Plastic Surgery
253 Wattleree Road, Malvern VIC 3144
damonjthomas@me.com
Ph +61 3 9508 9509
www.melbplastsurg.com

Anna Scholten

The Production House Events
Level 1, 46 River Street, South Yarra, VIC 3141
anna@tphe.com.au
Ph +61 3 9020 7057
www.tphe.com.au



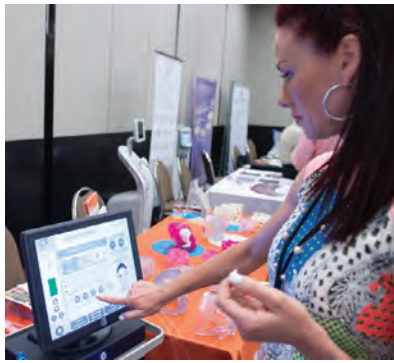
Sponsorship of Visiting Doctors • Including name in book as major sponsor • Naming at venues including dinner • Mention in Speeches • Other requirements can be discussed	\$20,000 + GST
Welcome Cocktail Party Thursday 19th February 2015	\$10,000 + GST
Conference Dinner Saturday 21st February 2015 • or Co-Sponsorship • Optional table centrepieces • Entertainment - additional	\$25,000 + GST \$5000 + GST
Exhibitor Standard Display Area (x1) • 1 trestle table measuring 180cm (L) x75cm (W) x 72cm (H) • 2 banquet chairs included	\$5,900 + GST
Exhibitor 3m x 3m display area (x1) Please note there are only two of these spaces available	\$7,000 + GST
Morning & Afternoon Tea (one day)	\$500 + GST
Morning & Afternoon Tea (three days)	\$1,500 + GST
Lunch (one day)	\$2,500 + GST
Lunch (three days)	\$7,500 + GST
Coffee Cart • Includes coffee cart, barista for the duration for the workshop	\$3,000 + GST
VIP Room Drop • Includes gift and letter supplied from the sponsor to be delivered to each VIP hotel room, plus 10 selected surgeons	\$1,500 + GST
Company branded pens and pads • Pens & pads to be supplied by the sponsor and will be distributed to all delegates for the duration of the workshop	\$1,000 + GST
Audio Visual support	\$8,000 + GST
Lanyards	\$2,000 + GST
Buses	\$2,200 + GST
Satchels	\$2,000 + GST
Advertising in Delegate Conference Book publication • Inside front cover • Back Cover of Book	\$1,500 + GST \$2,500 + GST

*Sponsors will be mentioned on a regular basis through the meeting.
 Between talks an audiovisual display will highlight the major sponsors.*

Donations can also be made to the "Advanced Plastic Surgery Education Foundation" - a charitable trust under the income tax assessment law.

**AVAILABLE
 FOR SPONSORSHIP**

“Congratulations on yet another extremely well run and educational experience.” **Dr Julian Loftis**



“This is an extraordinary meeting, both in its single-topic focus and the outstanding local and international faculty, all of whom have great experience and understanding of their topics. Discussion and questions are encouraged. The social events are splendid as well. This meeting is well worth the effort to attend in knowledge gained, the opportunity to network and to enjoy the surrounding city of Melbourne. I can't recommend it highly enough.”

International Speaker - Dr Val Lambros

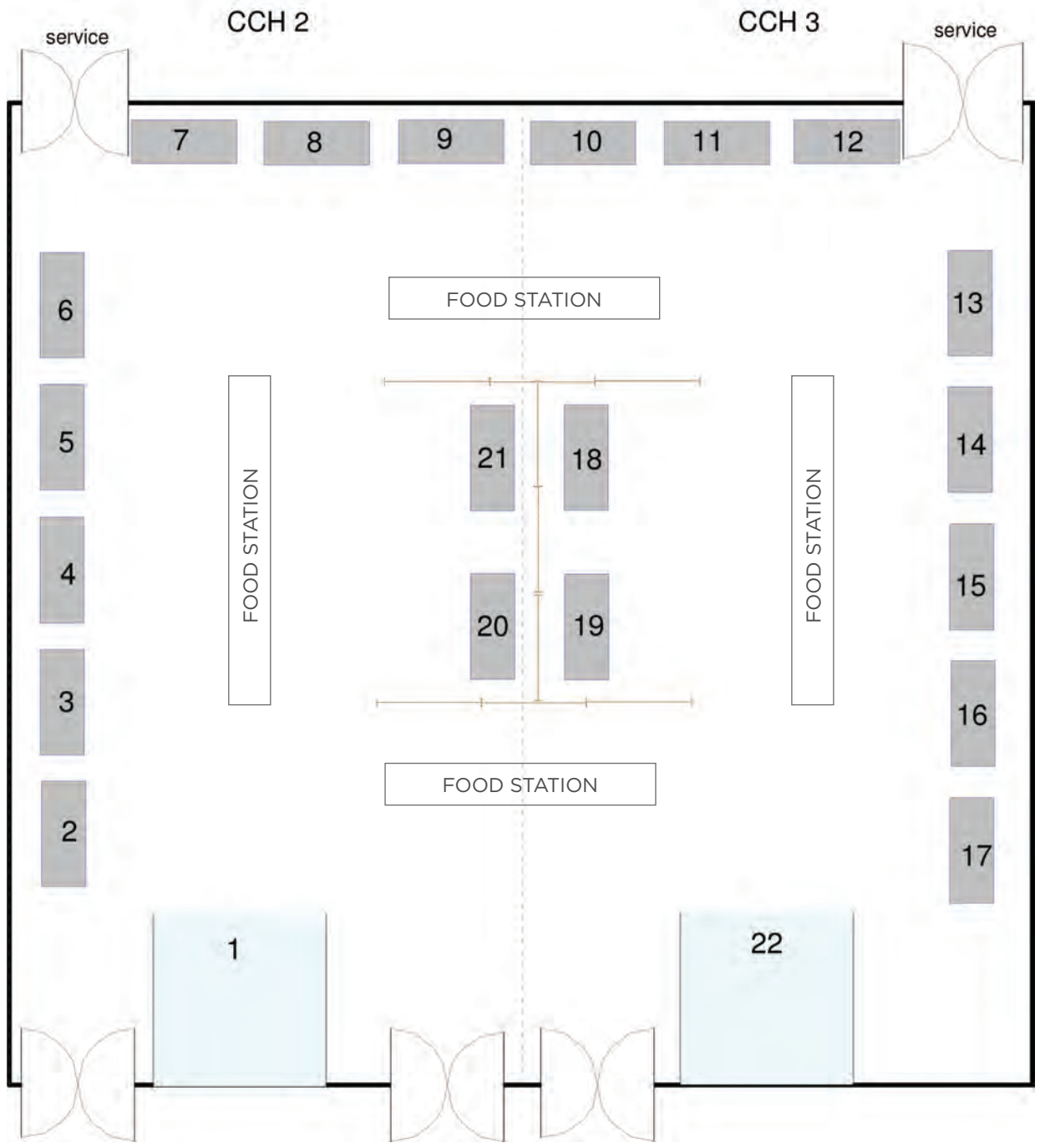


“The Melbourne Aesthetic Surgery Workshop is one of the best meetings I have attended in the last few years; the meeting is well run by the organising committee, with timely topics and speakers of top calibre, and the supporting staffs were great. I highly recommend it.” **International Speaker - Dr William Chen**

“Love this course, I look forward to it every year.” **Dr Gary Avery**

“I have been doing this for 10 years and this was one of the best organised conferences I have been to, with great content and high calibre of delegates. Conference dinner location & entertainment were definitely a highlight as well. Congratulations on a beautifully coordinated conference and we look forward to supporting this workshop again in the future.” **Sponsor - Aggie Cox, Device Technologies**

“Very valuable to Australasian Plastic Surgeons”
Dr Chris Edwards



Please complete the booking form, and return by November 7th 2014 to Damon Thomas, with a copy to Ann Scholten from The Production House Events:

Dr Damon Thomas
damonjthomas@me.com
Ph +61 3 9508 9509

Anna Scholten
anna@tphe.com.au
Ph +61 3 9020 7057

Company Name _____

Address _____

City _____ State _____ Postcode _____

Phone _____ Fax _____ Email _____

Contact Name _____

We would like to exhibit the following items: _____

TRADE DISPLAY AREAS

We would like to reserve # _____ Trade Display area(s) at the 19th Advanced Aesthetic Plastic Surgery Workshop @ \$5,900 + GST / area.

(Maximum of 2 display areas, and only in conjunction as a major sponsor and with authorisation by workshop organisers)

Total cost \$ _____ + GST

Please indicate preferred stand/s – you must provide 3 choices

1st _____ 2nd _____ 3rd _____

SPONSORSHIP

We would like : Full Sponsor Co-Sponsor Other

Please tick the following element of the Workshop (please refer to following page for options)

Name of Element / Other _____

We would like to purchase additional places for the following:

Welcome Cocktail Party _____ (no. of places) @ \$100 + GST (\$110) per head Total cost \$ _____ + GST

Official Conference Dinner _____ (no. of places) @ \$260 + GST (\$286) per head Total cost \$ _____ + GST

All other meals during workshop _____ (no. of places) @ \$400 + GST (\$440) per head Total cost \$ _____ + GST

Accommodation is to be booked directly with Crown:

www.crowncasino.com.au/hotels

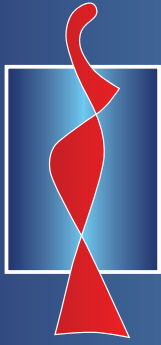
Crown Towers – +61 3 9292 6868 / Toll free 1800 811 653.

Crown Metropol – +61 3 9292 6211 / Toll free 1800 056 662.

Crown Promenade – +61 3 9292 6688 / Toll free 1800 776 612.

www.crowncasino.com.au/hotels

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