

FROM THE MID FACE TO THE
BROW - ADVANCED TECHNIQUES
IN PERIORBITAL REJUVENATION
AND ASIAN BLEPHAROPLASTY

CROWN CONFERENCE CENTRE
15 - 17 FEBRUARY 2019



INVITATION
TO PARTICIPATE

ENDORSED BY





Endorsed by The Australasian Society of Aesthetic Plastic Surgery, The Australian Society of Plastic Surgeons and approved by the Royal Australasian College of Surgeons, Mr. Graeme Southwick, Mr. Morris Ritz, Mr. Andrew Greensmith, Mr. Damon Thomas, Mr. Edmund Ek and Mr Rodrigo Teixeira have great pleasure to invite you to support the 23rd Annual Advanced Aesthetic Plastic Surgery Workshop to be held at the Crown Conference Centre from 15th - 17th February 2019.

For 2019, we are pleased to advise our Workshop will focus on Advanced Techniques of Periorbital Rejuvenation.. In keeping with gaining the most from the visit of our guest professors, we will also feature other topics of aesthetic interest. A host of talented local experts will also be included. We wish to raise the standards of management for the betterment of the specialty and hence to improve patient outcomes, as well as to raise the bar in an already high standard plastic surgery community.

The workshop will include didactic teaching, video presentations of surgical procedures and panels for discussion. Interaction of all participants with our guests will be encouraged.

We encourage you to not only support this meeting, which has become entrenched in our yearly plastic surgery calendar, but also to become involved with all participants to help us make this a great meeting to the mutual benefit of all plastic surgeons, plastic surgery trainees, dedicated plastic surgery nurses and the sponsors.

VENUE

This year the Workshop will once again be held at the Crown Conference Centre in Southbank. Crown is located in the heart of the action - Melbourne's vibrant Southbank entertainment precinct. Crown Conference Centre is adjacent to the Crown Entertainment Complex, close to the CBD, the Melbourne Exhibition Centre, and the city's most famous arts and sporting facilities.

The facilities for the industry are excellent and allow for well-integrated flow between the lecture room and the exhibition area. The cost of a space for the three days will be \$6,300.00 + GST. This will also include meals for two representatives.

Crown is home to three world-class hotels, the luxurious Crown Towers, the relaxed and affordable Crown Promenade and the elegant Crown Metropol. Further details on each of the hotels are available at www.crowncasino.com.au/hotels. Bookings may be made on the online registration site.



All morning, afternoon teas and lunches for the delegates will be served in the exhibition display room and pre-function area. Arrangements for bump-in have been made with the Crown Conference Centre for the late morning on Thursday 14th February 2019. The meeting will conclude by 12:30pm on Sunday 17th February 2019.

There are many opportunities for full or co-sponsorship including – Pre-conference mini workshops, sponsorship of the guest speakers, transport, delegate satchels, morning and afternoon teas, lunch, gourmet coffee cart, VIP room drops, company branded pens & pads and lunches.

If you wish to participate, please complete the booking form on Pg 7, and return to Damon Thomas, with a copy to Anna Scholten from The Production House Events:

Mr Damon Thomas

Melbourne Institute of Plastic Surgery
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Ph +61 3 9508 9508
www.melbplastsurg.com

Anna Scholten

The Production House Events
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anna@tphe.com.au
Ph +61 3 9020 7057
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Major Sponsorship <ul style="list-style-type: none"> • Including name in book as major sponsor • Naming at venues including dinner • Mention in Speeches • Double Display area <i>(display areas 19+20 and 20+21 are pre-reserved for Major Sponsorship)</i> <ul style="list-style-type: none"> • Other requirements can be discussed 	\$22,000	+ GST
Exhibitor Standard Display Area (x1) <ul style="list-style-type: none"> • 1 dressed trestle table measuring 180cm (L) x75cm (W) x 72cm (H) • 2 standard chairs included • Free wifi for duration of workshop • 4 amp power 	\$6,300	+ GST
Exhibitor 3m x 3m display area (x1) Please note there are only two of these spaces available, reserved for major sponsors. If not taken up then exhibitors may take up these 3m x 3m areas	\$7,500	+ GST
Morning & Afternoon Tea (one day)	\$500	+ GST
Morning & Afternoon Tea (three days)	\$1,000	+ GST
Lunch (one day)	\$2,500	+ GST
Lunch (three days)	\$7,000	+ GST
Coffee Cart <ul style="list-style-type: none"> • Includes coffee cart, barista for the duration for the workshop • <i>Please note: you must be an existing exhibitor with commitment to a standard display area to access this additional opportunity</i> 	\$3,500	+ GST
VIP Room Drop <ul style="list-style-type: none"> • Includes gift and letter supplied from the sponsor to be delivered to each VIP hotel room, plus 10 selected surgeons 	\$1,500	+ GST
Company branded pens and pads <ul style="list-style-type: none"> • Pens & pads to be supplied by the sponsor and will be distributed to all delegates for the duration of the workshop 	\$1,000	+ GST
Lanyards	\$2,000	+ GST
Satchel Branding	\$2,000	+ GST
Advertising in Delegate Conference Book publication <ul style="list-style-type: none"> • Inside front cover • Back Cover of Book 	\$1,500	+ GST
	\$2,500	+ GST

Sponsors and exhibitors will be mentioned on a regular basis through the meeting. Between talks an audiovisual display will highlight the major sponsors.

AVAILABLE
FOR SPONSORSHIP

“Congratulations on yet another extremely well run and educational experience.” **Dr Julian Loftis**



“My experience at the 2015 AAPSW far exceeded my expectations. The quality of content in both depth and breadth was impressive. The format was creative and interesting, allowing for learning in a dynamic environment with lots of discussion, interchange, and debate rather than the dry didactic lectures seen in some other meetings. The atmosphere and social offerings were wonderful, imbuing the entire meeting with an air of warmth and camaraderie. I would highly recommend attending this meeting to anyone with an interest in learning but who seeks fun and engagement with a great group of people.” **Dr David Kim**



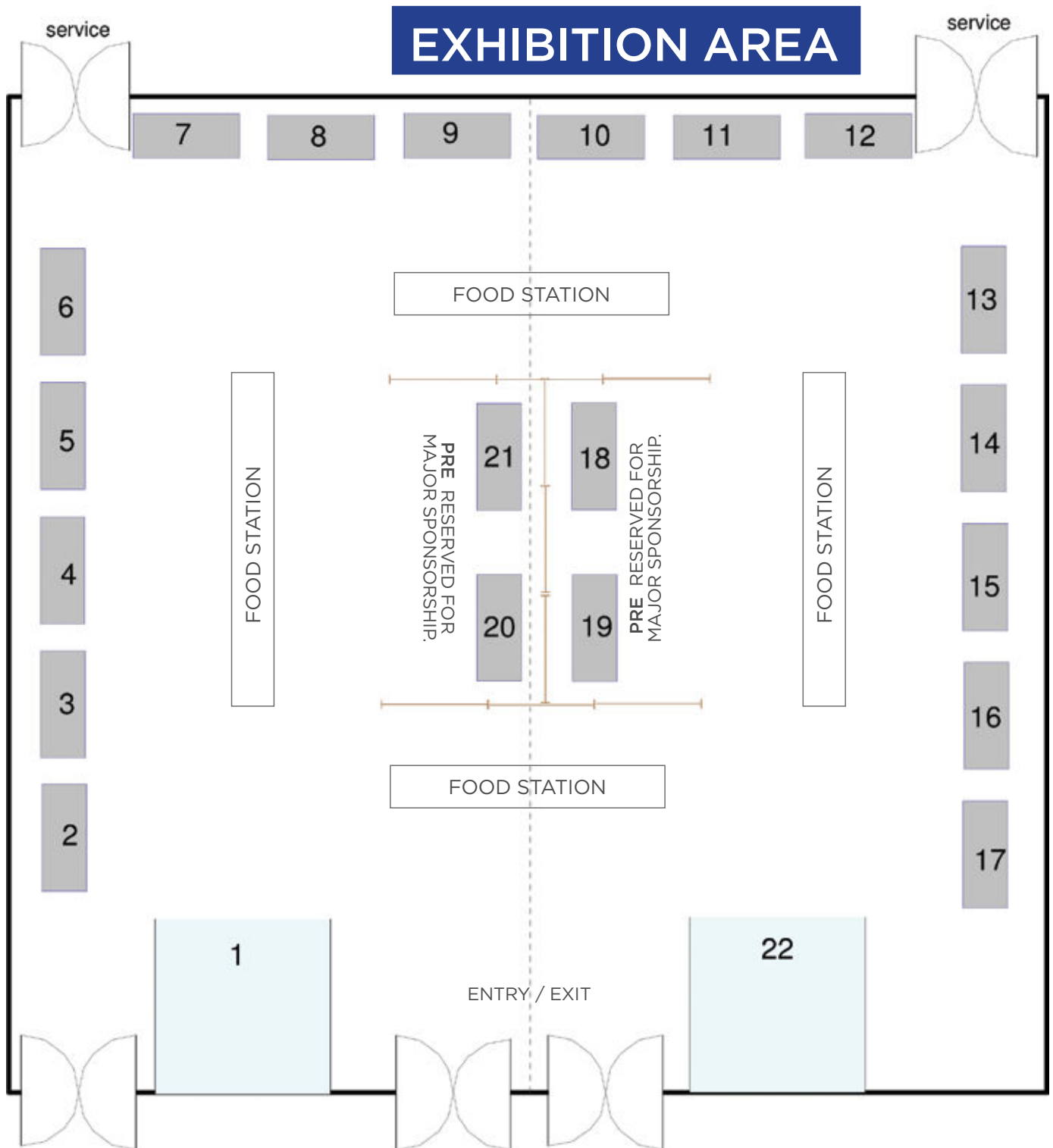
“The Advanced Aesthetic Plastic Surgery Workshop is a truly unique experience, combining a high level scientific program with exceptional social events. I highly recommend attending this fantastic meeting, both on the professional and social level and looking forward for my next visit to Melbourne.”
International Speaker - Dr Yoav Barnea

“Love this course, I look forward to it every year.” **Dr Gary Avery**

“This was the second time I attended this meeting and again it was a great experience. The organisation was truly amazing with attention to detail, excellent quality and presentation of the lectures and outstanding social events. Worth flying over from Europe for!!.” **International Speaker - Dr Benoit Hendrickx**

“The 19th Advanced Aesthetic Plastic Surgery Workshop is absolutely at the very top of my lists of favorite meetings I have participated in. Led by Graeme Southwick, this meeting is absolutely TOP NOTCH... the very best! It was one of my greatest honors to be a keynote speaker for the 19th Advanced Aesthetic Plastic Surgery Workshop this year.”
International Speaker - Dr Brad Calobrace

FLOORPLAN - LEVEL 2



PLEASE NOTE

Display Areas 18+19, 1+22 and 20+21 are reserved for Major Sponsorship.

Booths 1 and 22 may be used as a shell scheme / custom build or trestles - as per other display areas



BOOKING FORM

Please complete the booking form, and return to Damon Thomas,
or to Anna Scholten from The Production House Events:

Mr Damon Thomas
damonjthomas@me.com
Ph +61 3 9508 9508

Anna Scholten
anna@tphe.com.au
Ph +61 3 9020 7057

Company Name _____
Address _____
City _____ State _____ Postcode _____
Phone _____ Fax _____ Email _____
Contact Name _____

SPONSORSHIP OPPORTUNITIES

MAJOR SPONSORSHIP

Cost \$ \$22,000 +GST

Please indicate preferred display spaces

Display Number/s _____

ADDITIONAL SPONSORSHIP

Please list your choice (options listed on page 4)

Cost \$ _____ +GST

TRADE DISPLAY AREAS

We would like to reserve # _____ Industry Display area(s) at the 23rd Advanced Aesthetic Plastic Surgery Workshop
@ \$6,300 + GST / area.

(Maximum of 2 display areas, and only in conjunction as a major sponsor and with authorisation by workshop organisers)

Total cost \$ _____ + GST

Please indicate preferred display space - you must provide 3 choices

1st _____ 2nd _____ 3rd _____

PLEASE NOTE:

An exhibitor link to register your representatives will be sent to you in due course which will allow you to book accommodation and purchase additional tickets. All accommodation reservations are to be made via the registration link.

Cancellation Policy:

A cancellation fee of 20% will be applicable for any sponsor or exhibitor who cancel up to 3 months prior to the Workshop. Refunds will not be made if cancelled less than 3 months prior to the Workshop.

Terms & Conditions

- A signed booking form is required to secure the selected package
- A 20% deposit is required to secure your booking. The remainder 80% payment is required 3 months prior to event.
- A tax receipt will be sent on receipt of the booking form and payment
- Hi resolution finished artwork is to be supplied to The Production House Events Graphic Design team for advertisements for the Workshop Program by due deadlines
- Satchel inserts may include flyers, brochures, booklets, giveaways but must be no larger than A4 in size
- Each company representative must pre-register in order to attend the Workshop
- The delegate list will be provided prior to the Workshop and following the Workshop with additional delegates
- Choice of display space is dependent on availability at the time of booking and is treated as 'first in first served' basis.
- Please note, Major sponsors are entitled to receive first preference in display positioning.
- Sponsors building custom display areas must have the design signed off by The Production House Events prior to the Workshop
- Logos for acknowledgement on collateral and website will be requested in eps or jpg formats



TPHE
THE *production house* EVENTS

For enquiries, please contact The Production House Events
Anna Scholten anna@tphe.com.au or (03) 9020 7057

www.plasticsurgeryworkshop.com

